

#### 4 Noppokun

This shop has simple baked confectionaries and cakes with high quality organic ingredients. They do not use eggs, dairy products, or white sugar. The natural goodness of the organic ingredients means it can be enjoyed by everyone.

Tel 076-246-0210  
Address Honmachi 2-1-1 Nonoichi Ishikawa  
Parking Spaces 26 cars  
Business Hours 10:00 a.m. - 7:00 p.m.  
Closed 3rd Mondays



#### 5 Pokapoka Okyozuka no Yu

Cute handmade popsicles made with natural ingredients. Fresh vegetables and fruits are used in these ice pops. Their original processing methods help keep the freshness inside.

Tel 076-240-4126  
Address Okyozuka 4-38 Nonoichi Ishikawa  
Parking Spaces 45 cars  
Business Hours 5:00 a.m. - 1:00 a.m.  
Closed Open 365 days



#### 6 Kashikobo Éclatant

A shop popular for fresh sweets and baked confectionary. A very popular "I Pound" cake uses ingredients grown in Ishikawa and often sells out. There is also a cafe in the shop.

Tel 076-220-7008  
Address Awada 6-494 Nonoichi Ishikawa  
Parking Spaces 5 cars  
Business Hours 10:00 a.m. - 9:00 p.m.  
Closed Wednesdays



#### 7 Cake & Cafe Pound House Nonoichi

This shop has cakes, parfaits, and crepes. Many people say "the cakes are large, but not too sweet, so they are easy to eat!" They have many long-time fans in Nonoichi.

Tel 076-294-4707  
Address Shinjo 6-508 Nonoichi Ishikawa  
Parking Spaces 10 cars  
Business Hours 10:30 a.m. - 8:00 p.m.  
Closed Irregular Holidays



Wednesdays close at 6:00 p.m.

\*These cakes use seasonal fruits.

### Project Aims

This project was started to create many smiles and encourage a more active life of love and harmony in the city of Nonoichi through the revitalization of sweets.

Please come and join us for one of our upcoming events!



Nonoichi Sweets  
Visit our website!

Nonoichi Sweets

<http://www.nonoichi-kanko.jp/sweets/>



Nonoichi Association of Tourism and Local Products

We are recruiting new members!  
Join us now!

Office of Nonoichi Association of Tourism and Local Products  
Sanno 1-1 Nonoichi Ishikawa  
TEL : 076-227-6160 FAX : 076-227-6254

<http://www.nonoichi-kanko.jp>

Translated and published by Kanazawa Institute of Technology students.  
Updated Feb. 2019

### Great Nonoichi Sweets Collection!



Nonoichi City, Ishikawa  
Collection of Sweet shops

Map is on the other side!

Nonoichi Association of Tourism and Local Products

### What is the Nonoichi Sweets Project?

Ishikawa is one of the top sweets consuming prefectures in Japan. Although Nonoichi is a small area, there are many sweet shops.

The Nonoichi Association of Tourism and Local Products created a list of shops with a map and website to introduce them.

Please enjoy Nonoichi's sweets!



#### 1 Kaga meika Kanjincho-honpo Kashida Fugakudō

Togashi Saemon, famous for Kabuki "Kanjincho," was a great commander who laid the foundation of Nonoichi. Kanjincho looks like a scroll and is a good luck sweet meaning to "overcome difficulty." It is made of matcha flavored sweet beans and walnuts.

Tel 076-294-7740  
Address Honmachi 3-8-9 Nonoichi Ishikawa  
Parking Spaces 2 cars  
Business Hours 9:00 a.m. - 5:00 p.m.  
Closed Sundays & Holidays



#### 2 Kashikobō & Coffee Nono no Ki

There are various handmade cakes such as pound and chiffon cakes. The shop has an open design. Enjoy a relaxing time at Nono no Ki.

Tel 076-227-8950  
Address Inari 1-58 Nonoichi Ishikawa  
Parking Spaces 10 cars  
Business Hours 10:00 a.m. - 4:00 p.m.  
Closed Some Saturdays  
Sundays & Holidays



#### 3 Sai-ju Kurataya

The shop is under the direct management of Kurata Farm. Their nutritious vegetable and fruit smoothies are popular, along with their handmade baked donuts made with 100% Okinawan sugar cane.

Tel 076-220-7520  
Address KANADE VIII Shinjo 5-9 Nonoichi Ishikawa  
Parking Spaces 3 cars  
Business Hours 10:00 a.m. - 5:00 p.m.  
Closed Mondays, 3rd & 5th Sundays



## 8 Isoya Kashiho

This shop is on Honmachi street, the former Hokkoku road, where the Nunoichi Shrine and many old private houses are located. Nonoichi Tsubaki manju is shaped like the Nonoichi city flower, Tsubaki, and is a great gift item.

Tel 076-248-0154  
Address Honmachi 2-15-6 Nonoichi Ishikawa  
Parking Spaces 3 cars  
Business Hours 7:00 a.m. - 7:00 p.m.  
Closed Sundays



## 9 Okashitukasa Kakōan

This traditional Japanese seasonal confectionery was made to wish fortune for Kaga. The soft sweetness of "Notty Dorayaki" or Japanese-style chestnut pie "Kikurihime" are great for gifts.

Tel 076-294-1112  
Address Nakabayashi 1-165-1 Nonoichi Ishikawa  
Parking Spaces 10 cars  
Business Hours 9:00 a.m. - 6:00 p.m.  
Closed Thursdays



## 10 John Cagliostro

This shop is famous for parfaits. There are plenty of delicious items to choose from. Also popular is the French toast which is lightly baked in the oven.

Tel 076-248-8484  
Address Grandir 103 Yokomiya-machi 8-11 Nonoichi Ishikawa  
Parking Spaces 13 cars  
Business Hours 11:30 a.m. - 10:00 p.m. (Last Order 9:30 p.m.)  
Closed Tuesdays



## 11 Cafe Budoonoki Nonoichi Kaleid

Opened in November 2017 inside the Nonoichi library, Kaleid. You can leisurely enjoy "Notty Baumkuchen" with layered vanilla scented batter and petit gateau here.

Tel 076-214-6330  
Address Taheiji 4-156 Nonoichi Ishikawa  
Parking Spaces Available for 130 cars  
Business Hours 11:00 a.m. - 7:00 p.m.  
Closed Wednesdays & New Year holidays



Let's explore  
the world of  
Nonoichi sweets!

\*Information in this pamphlet is current as of June 2018.  
Translated and published by Kanazawa Institute of Technology students. Updated Feb. 2019

## 12 Hoshi to Konpeito

This cafe is cozy and cute with a relaxed atmosphere that you can enjoy with children. The seasonal bowls are cute looking waffles topped with seasonal fruits and confetti sprinkles.

Tel 076-205-6531  
Address Grandir 102, Yokomiya-machi 8-11 Nonoichi Ishikawa  
Parking Spaces 13 cars  
Business Hours 11:30 a.m. - 9:00 p.m. (Last order 8:30 p.m.)  
Closed Tuesdays



## 13 Taiyakikobo Tsuchiku

The secret ingredients in the Taiyaki are Noto salt and Ono soy sauce. It is baked by a confectionery craftsman who is a 1st grade certified skilled professional confectionery maker. The texture is crispy on the outside and soft on the inside.

Tel 076-294-5053  
Address Sanno 2-178 Nonoichi Ishikawa  
Parking Spaces 6 cars  
Business Hours 10:00 a.m. - until sold out  
Closed Tuesdays



## 14 Cakekobo Gôter

The shop is located in Oshino. "Gôter" means "sweets" in French. The cream puff baked that morning is popular. This shop has lemon cake and baked confectionery that are perfect for tea time.

Tel 076-246-8989  
Address Oshino 6-198 Nonoichi Ishikawa  
Parking Spaces 4 cars  
Business Hours 9:30 a.m. - 7:30 p.m.  
Closed Mondays (If not a national holiday)



## 15 Gelato & cake Kaoru

The shop is in a bright red building. Popular items are the gelato and cakes made with fresh ingredients. Also available are strawberry sponge cakes and more than 10 kinds of gelato.

Tel 076-248-3170  
Address Life 493 1F Shimobayashi Nonoichi Ishikawa  
Parking Spaces 4 cars  
Business Hours 10:00 a.m. - 8:00 p.m.  
Closed Tuesdays

