

## Youssef Iguider

Japan Representative Director and  
Senior Director of Business Development,  
Stanford Research Institute (SRI) International, Japan



Youssef Iguider heads SRI's Japan office, and helps to introduce SRI's technology solutions and capabilities to the Japanese market, by communicating with potential clients, delivering seminars, publishing articles, and attending tradeshows. Prior to joining SRI International in 2007, Iguider spent 18 years in the information technology and telecommunications fields. He held various positions at Panasonic and Cisco Systems, providing him a multidisciplinary background in R&D, product marketing, OEM and alliances, compliance and regulations, technology solution sales, and international business development. By working with multinational groups in Japan, the U.S., Europe, and the Middle East, he acquired an understanding of international business challenges. As laureate of the Japanese Government Scholarship, he joined a preparatory program at the Tokyo Institute of Technology, and completed his PhD in computer science at the University of Electro-Communications. He received his Masters Degree in computer science from the Odessa Polytechnic Institute, Odessa, Ukraine (Laureate of the Scholarship of the Ministry of Education and Science of Ukraine). He speaks Japanese, English, French, Arabic and Russian.

### *SRI's Five Disciplines of Innovation*

-Sustainable entrepreneurship is key to a strong economy-

To compete in today's economy, governments, universities, and businesses must manage innovation effectively, whether the goal is to transform policy, implement new initiatives, increase ROI from research, or launch a new product.

SRI International, an independent R&D institute called "the Soul of Silicon Valley", brings a practitioner's experience to clients' innovation challenges. SRI's 68 years of meeting important needs includes more than 50 spin-off companies and world-changing achievements such as the computer mouse, medical ultrasound, HDTV, and Siri.

SRI recognizes Japan's innovation power : In 2013, SRI celebrated the 50th anniversary of SRI Japan office and decades of service to clients such as Mitsubishi Heavy Industries, Mitsui Corporation, Benesse Corporation, Osaka Gas, NEDO, AIST, and the City of Kobe.

At this event, we will be introduced to SRI Five Disciplines of Innovation®, which is the core of all SRI's processes. Learning and applying these disciplines can reliably turn ideas and latent assets into new products, services, and high-value solutions.